

PROGRAMME ADVERT SIZE GUIDE

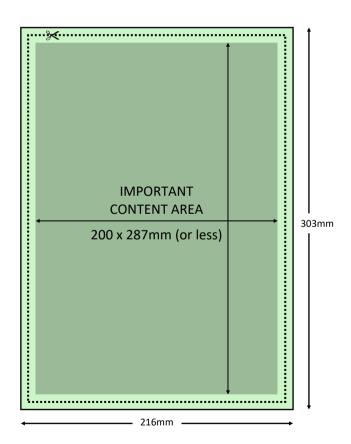
All artwork should be full colour, high resolution - at least 300dpi.

Preferred format JPG or PNG files (although PDF files can be accepted)

Please note that illustrations on these pages are not to scale!

FULL A4 PAGE

(210mm wide x 297mm high when printed)



Provided artwork needs to be 216 x 303mm (2551 x 3579 pixels, at 300dpi) with the background image or colour completely extending to this size, to allow for a 'bleed area' (where the cuts will go).

In addition, please keep all words and important graphics (such as logos) with a central space of 200 x 287mm, or smaller if you'd like a bigger inner margin.

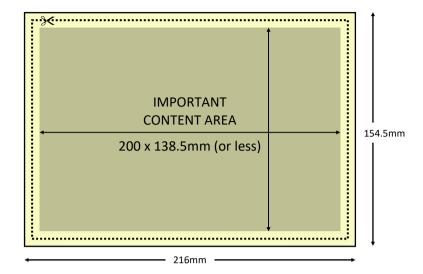
www.redditch-operatic.co.uk





HALF A4 PAGE

(210mm wide x 148.5mm high when printed)

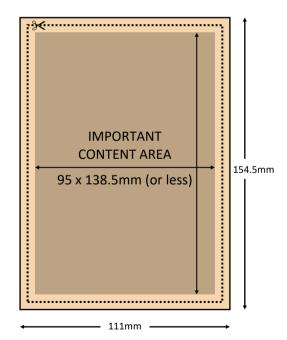


Provided artwork needs to be 216 x 154.5mm (2551 x 1825 pixels, at 300dpi) with the background image or colour completely extending to this size, to allow for a 'bleed area' (where the cuts will go).

In addition, please keep all words and important graphics (such as logos) with a central space of 200 x 138.5mm, or smaller if you'd like a bigger inner margin.

QUARTER A4 PAGE

(105mm wide x 148.5mm high when printed)



Provided artwork needs to be 111 x 154.5mm (1311 x 1825 pixels, at 300dpi) with the background image or colour completely extending to this size, to allow for a 'bleed area' (where the cuts will go).

In addition, please keep all words and important graphics (such as logos) with a central space of 95 x 138.5mm, or smaller if you'd like a bigger inner margin.

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